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# MINNEMAMA Adventures

## STATISTICS

<b>Monthly Pageviews</b>	15,000
<b>Email Subscribers</b>	3,500+
<b>Facebook Followers</b>	26,000+
<b>Facebook Group</b>	10,000+
<b>Instagram Followers</b>	3,250+

## OUR AUDIENCE

95% Female 5% Male Avg Ages 25-44



*This is sooo amazing! We wanted to do this road trip with our 3 children this summer. You literally saved me so much time on having to plan! I'm so appreciative for all the time you took to write this up. - Heather*

## MEET THE TEAM



Nicki and Nate Brunner are a married duo of Minnesotan adventure-seekers, dream-chasers and child-wranglers.



As parents of three cool and energetic kids, their goal with MinneMama Adventures is to discover and share the joys and challenges of daily outings, spontaneous getaways, and well-planned vacations as a family in a humorous, honest and authentic way.

## WHAT WE'RE ALL ABOUT

MinneMama Adventures launched in 2014 focusing mainly on local hot spots for kids and families to enjoy without stress by providing tips and tricks for individual places. Over the years, it has also evolved to include our travel adventures and outdoor expeditions in more unique and expansive locations. Since its inception, we've enjoyed building our social media following, writing until our fingers hurt, photographing the beauty around us, and watching our kiddos grow up right alongside our brand.



## OPPORTUNITIES

- Blog Posts and Reviews
- Social Media Posts, Videos and Stories
- Partner Promotions and Giveaways
- Website Advertising

## PAST PARTNERS

