



HOW TO MAKE IT A SUCCESS AT YOUR SCHOOL



Email your school's principal asking permission for the school to participate in Kindness in Chalk. Sample letter available online**



Contact the principal, guidance counselor, teachers, PTO leaders or other parents to start planning the event or hanging posters throughout the school or in student's folders. Poster is available for download online**



Enter your school on the online map**



Buy or collect chalk to use on the big day. Get other parents or teachers involved in chalk collection. Walmart and Costco are great options for cheap chalk.



On Kindness in Chalk Day, fill a giant bucket with chalk, attach one of the flyers to it, and place it outside the school. Start the messaging (with other parents or teachers if you prefer) so the sidewalks get a jump-start.



Stand back and watch the children contribute to writing kind messages throughout the day, before school, after school and possibly during recess or gym hour.



Snap photos of the end result or have school staff take pictures of the students in action and send to kindnessinchalk@lensmob.com or tag on social media using #KINDNESSINCHALK.



Sit back and watch kids smile as they read the colorful, kind, and inspiring messages all week long. Kindness wins!

** Map, sample letters, request forms, map, photo galleries, and posters available online at www.minnemamaadventures.com/kindness-chalk/